



March 26, 2018

**'CAT COUNTRY 98.7 Last Prize Standing
CONTEST RULES AND REGULATIONS**

The specific rules for this Contest written below are in addition to "Cat Country 98.7 General Contest Rules" dated 09.24.14. If there is a conflict in language, these specific rules will govern.

Contest Name: Last Prize Standing (*the 'contest'*)

Station(s): CAT COUNTRY 98.7 – WYCT(FM), PENSACOLA (the "Stations(s)")

Station Business Address: 7251 Plantation Road, Pensacola, Florida 32504

Station Business Telephone: 850-262-6000

1. Description of Contest/Promotion.

A. DATE OF CONTEST: 04/2/18-04/27/18 (weekdays)

B. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited. Odds of winning depend upon the number of participants.

C. HOW TO ENTER

To enter to be a qualifier to win the Last Prize Standing ("Qualifier"), entrants must visit the Station's website at CatCountry987.com and download the Last Prize Standing prize grid (the "Grid"), which will have 102 numbered prizes. Then, entrants will be asked to listen to the Station starting at 9 am CST each weekday for the first game playing event of the day (each, a "Game"). The Game will be played weekdays at 9, 11, 1, 3, and 5p, and a Keyword to text will be given each time a Game played. Entrants will have 10 minutes to text the key word to 850-430-1987.

D. HOW TO PLAY

- A. A random entry will be selected from the list of entries received via text to 850-430-1987. The Participant will be asked what prize on the Grid he or she would like to eliminate a prize from the Grid. The Participant can either do so by the number assigned to the prize, or by naming the prize itself.

The 102 prizes to choose from are listed below. If the Participant correctly chooses a prize that has not been eliminated from the Grid, the Participant will be named a Qualifier and will qualify to win the Last Prize Standing and claim a Qualifier prize. If the Participant selects a prize that has already been eliminated from the Grid, the Participant will not be selected as a Qualifier but will be eligible to play the Game again at the next Contest episode. **The station will then start the contest again until a**

Qualifier is chosen each time the game is played. Only one Qualifier position per household/family.

The Last Prize Standing will be one of the 2 final prizes available after 100 prizes have been eliminated through the on-air contest. To pick the FINAL, or 'Last Prize Standing' there will be a drawdown from up to 100 qualifiers as determined by the on-air contesting. The final person in the draw down will eliminate the last prize to choose "The Last Prize Standing". Cat Country 98.7 will provide on-air announcement and send information by email/phone to Qualifiers regarding the Grand Finale Event (details below) and what the Last Prize Standing is.

- b. In order to be eligible for a chance to win the Last Prize Standing, Qualifiers must attend the Last Prize Standing Grand Finale event on May 6, 2018 at Bob Tyler Toyota (the "Grand Finale Event"). Qualifiers must check in with Station personnel on site at the Grand Finale Event between 2pm and 3pm CST. Late arrivals will forfeit their Qualifier prize and be ineligible to win the Last Prize Standing. **No substitutions or proxy stand-ins at the Grand Finale Event will be allowed.**
- c. One Last Prize Standing winner will be selected by reverse drawing at the Grand Finale Event. The reverse drawing will begin at 3:10 pm CST. The last Qualifier whose name is chosen will choose which of the two prizes left they want to eliminate and win the Last Prize Standing.
- d. Odds of a Qualifier winning the Last Prize Standing depend on the number of Qualifiers who show up at the Grand Finale Event, but chances of winning are no worse than approximately 1 in 100.
- e. Qualifiers must execute and return any required affidavit of eligibility and/or liability/publicity prior to participating in the Grand Finale Event. If a potential Qualifier does not show up for the Grand Finale Event, fails to complete, sign and return the required affidavit of eligibility and liability/publicity release or provide required identification by the deadline established by Promoter, and/or is not in compliance with these Official Rules (including eligibility requirements), potential Qualifier will be disqualified and will forfeit the Qualifier prize.
- f. Unless otherwise specified in the prize notification, the Last Prize Standing must be picked up following the conclusion of the Grand Finale Event at the Station at 7251 Plantation Road, Pensacola, FL 32504 during regular business hours. Last Prize Standing winner is responsible for all transportation costs of prize. The Last Prize Standing winner will forfeit any prize or prize certificate not claimed within 30 days of winning.
- g. All decisions of station management with respect to the Promotion are final.

E. ELIGIBILITY

This is a local contest sponsored by Cat Country 98.7, and it has no connection to any other organization. **The Contest is open to all Cat Country listeners 21 or older who reside in Escambia**

and Santa Rosa County, Florida and Baldwin County and Escambia County, Alabama. **Winners may only qualify for the grand prize and win one (1) prize for the duration of this contest.**

Any prizes not awarded due to ineligibility of contestant are returned to the Station for reuse.

F. PRIZES

A. Last Prize Standing: One Last Prize Standing will be awarded. The potential Last Prizes Standing to choose from consist of:

- 1: **A \$5,000 check**
- 2: **Dog Breed of your Choice and Puppy Care Kit from Petland (up to \$5,000)**
- 3: **5,000 Taquitos from What-A-Burger Delivered on a mutually agreeable Date. (approximate retail value ("ARV"): \$5,000)**
- 4: 4 day luxury cruise "brochure" for the Destination of your choosing (ARV: 50 cents)
- 5: **1 TON of Goldfish Crackers from Fishbein Orthodontics (ARV: \$5, 131)**
- 6: \$5,000 Shopping Spree at the Marcus Pointe Thrift Store
- 7: Tuition for 2 in Dave Ramsey's Financial Peace University with Brent & Angela Lane (ARV: \$200)
- 8: Leftover Moe's Chips from every Cat Country 98.7 staff meeting for a year (must pick up at station every Tuesday afternoon) (ARV: \$500)
- 9: **A \$5000 Savings Account at Central Credit Union (ARV: \$5000)**
- 10: **Invisalign or Braces from Fishbein Orthodontics (ARV: \$5000)**
- 11: **New heating and air for your home from Air Design (up to \$5,000)**
- 12: The Pac Man Game / Wine Cabinet (ARV: \$3,000)
- 13: Candy's preowned Pool Table that her fiancé still wants (up to \$3,000)
- 14: **\$5000 worth of Beer from Lewis Bear (Must be 21) (ARV: \$5,000)**
- 15: **\$5000 worth of Gold Coins from Emerald Coast Coins (ARV \$5,000)**
- 16: Man Cave including arcade game, bar, 60 inch LED TV, surround sound, and tacky 'man cave' sign with your name (up to \$5,000)
- 17: Social Media Lessons from Jenna Scott and Line Dance Lessons at Whiskey Runners Saloon (up to 2 hours of lessons) (ARV: \$1)
- 18: **A Large Big Green Egg with Accessories and \$1000 worth of Meat from Barnes Feed Store (ARV: \$5,000)**
- 19: Private dinner/meal at your home for up to 6 people each month for a year with a professional chef (ARV: \$5,000)
- 20: A new hot tub filled with Moe's Queso (ARV: up to \$5,000)
- 21: Dance lessons with Candy at Fred Astair Dance Studio, you will learn to be a pro at the Macarena and the Wobble (up to 5 lessons) (ARV: up to \$2,000)
- 22: **One Gardall GUN SAFE with delivery and installation from Ace Unlocks (ARV: \$2,700)**
- 23: A Hit Song Writer writes you a song, we play it once on Cat Country 987 (ARV: up to \$5,000)
- 24: **Honda Rebel Motor Cycle from Pensacola Motorsports (ARV: \$4,599)**
- 25: One Ultimate birthday party for your kid(s) with birthday food, magician, clown, Inflatable, pony rides, face painting (ARV: up to \$5,000)
- 26: **A Preowned "Mystery Car" from Pensacola Honda (ARV: up to \$5,000)**

- 27: New performance bicycle from Pensacola Area bike dealer (ARV: up to \$5,000)
- 28: 500 Grand Slam Breakfasts from Denny's (ARV: \$5000)**
- 29: Brand new 2018 4 door box fort from Coastal Moving and Storage, now with a second floor (ARV: \$100)
- 30: Annual Family photo sessions for 5 Years from a Cat Country 98.7 approved Vendor (ARV: up to \$2,500)
- 31: Donations to all of your kids' school fundraising causes for their remaining grade school years (up to \$5,000)
- 32: Amazon Prime Membership, and Alexa Personal Assistant and \$4,000 Amazon Credit.**
- 33: Christmas bills paid up to \$3,000 and two round trip coach tickets from the continental United States to Pensacola for a family to visit (ARV up to: \$5,000)
- 34: 3 DAY 2 NIGHT Chicago Experience with Air Fare, Hotel, a Chicago Cubs Game, and a once in a life time experience with Jake Owen (ARV Up to: \$ 5,000)**
- 35: A Hunting Trip with Cat Country 98.7 Sales Manager Jeff Wayne to his secret camp (ARV: \$3,000)
- 36: A Blue Angel T-Shirt from The Pensacola Beach "Blues at the Beach" Show and \$2000 in Spending Money for Blues on the Beach Weekend (ARV: up to \$2,040)
- 37: Brand new riding mower, weed eater and trimmer, and your first mow provided by Brent and Candy (Lawn mowed up to 1 acre) (ARV: \$4,000)
- 38: X Box One with Gold Live Membership for 5 years plus a new game every month (ARV: \$4800)
- 39: 10 Years of Tires from Dave Howell Tires (ARV up to \$5,000)**
- 40: A one week RV rental for a family bonding trip with \$1,000 gas card (ARV up to: \$5,000)
- 41: Your very own Alpaca, chosen by Cat Country 98.7 personnel with a value not to exceed \$3,500 including shipping (ARV: \$3,500)
- 42: A new shed (ARV: up to \$5,000)
- 43: .79 Polar Pops from Circle K every day for a year and a \$500.00 Gas Card (ARV: \$1000)
- 44: Apple Time: Apple Watch, iPhone X, and MacBook (ARV: up to \$5,000)
- 45: Complete VHS collection of the Original Star Wars Trilogy (Used) (ARV: \$150)
- 46: Carnival 5-day, 4-night cruise for 4 to Cozamel and \$1000 Ships Credit (ARV: Up to \$5,000)
- 47: IP Hotel and Casino Stay – 4 Days in a Suite and \$1,000 wagering cash (ARV up to: \$5,000)**
- 48: All the empty moving boxes from Big Moose's move to Pensacola (ARV: \$1,500)
- 49: Season passes for 2 at a Fun Park for 4 years (ARV: \$4,000)
- 50: Cat Country Show Pass – A pair of tickets to every 2019 country concert Cat Country 98.7 is part of (ARV: up to \$5,000)
- 51: \$5,000 worth of Bodacious Brew Coffee (ARV: \$5,000)
- 52: \$5,000 Shopping Spree at Bere Jewelers (ARV: \$5,000)**
- 53: New siding for your home from Cat Country 98.7 approved vendor (ARV: up to \$5,000)
- 54: A Kawasaki ATV from Pensacola Motorsports (ARV: \$5,000)**
- 55: The Cat makes your car payment for a year (up to \$5,000) (ARV: up to \$5,000) (if you do not have a car, you will receive a check in the amount of \$5,000 instead)

56: Outlaw Car Stereo – Rock your Tailgate with a \$5000 Tailgate Stereo/Video Upgrade to your Truck or Car (ARV: \$4400)

57: Pay off Student Loans, up to \$5,000 (ARV: \$5,000) (if you do not have student loans, you will receive a check in the amount of \$5,000 instead)

58: a day of kayaking and a night of camping at Blackwater Canoe Rentals with Candy and Chris and YOU KEEP THE CAMPING EQUIPMENT (\$500)(Candy and Chris will prepare all meals) (ARV: \$1,000)

59: 1 Year of membership at Planet Fitness (ARV: \$120)

60: A Honda 10,000 Watt Generator from Seville Power (ARV: \$4,995)

61: A private air-conditioned port-a-john for 4 events in one year (best seats in the house) from Cat Country 98.7 approved vender (ARV up to: \$5,000)

62: 5,000 – \$1 scratch off lottery tickets (ARV: \$5,000)

63: New deck renovation from Cat Country 98.7 approved vendor (up to \$5,000)

64: 3 years season tickets for 2 to the Blue Wahoos, with a catered tailgate party for 10 on Opening Day (ARV up to: \$5,000)

65: \$5,000 Walmart Gift Card (ARV: \$5,000)

66: 5 Day Norwegian Cruise Vacation for 2 with \$1000 in Ships Credit. (ARV up to: \$4,000)

67: A new sun room from Cat Country 98.7 approved vendor (up to \$5,000)

68: 90 minute deep tissue massage every week for a year from Massage Envy (ARV: \$5,000)

69: 60 inch 4K Curved Super HD TV and deluxe cable service for a year (ARV up to: \$5,000)

70: \$5,000 Shopping Spree at Winn-Dixie (ARV: \$5,000)

71: An open tab at The Shaker (ARV: Up to \$5,000)

72: \$5000 shopping spree at Oreilly's Auto Parts (ARV: \$5,000)

73: Your taxes paid up to \$5,000 (If taxes are less than \$5,000 owed, you'll receive a check for the difference)

74: \$1000 Dollars in UWF or PSC College Gear (ARV: up to \$1,000)

75: Photography Lessons with Cat Country 98.7 Intern Peter Laser (5 Hours of Lessons) (ARV: \$1,000)

76: A \$5,000 Foot long from Subway (the equivalent in Sandwiches) (ARV: \$5,000)

77: We add \$5,000 to your Health Savings Account

78: 6 Night 7 Day Cozumel Diving Trip from Dive Pros with Air, Hotel, and gear (ARV: \$5,000)

79: \$2500 in Skin Care Services from a Cat Country 98.7 Approved Vendor (ARV: \$2,500)

80: The latest Smart Phone (bought out) and a credit of \$2500 for service at MetroPCS (AVR: Up to \$4500)

81: Dinner for 2 at the fanciest restaurant in Pensacola including Tip... Plus we buy 2400 meals for your hungry Neighbors at Manna Food Pantries (ARV: \$4500)

82: \$100 Cash Each Week for the Rest of the Year (ARV: \$3900)

83: Alaskan Get Away for 7 Days/6 Night, Flight and Hotel and \$500 in souvenir money (ARV: \$4500)

84: One Travel Trip for two from the Groupon Deal of Your Choice (ARV: Up to \$5000)

85: Movie tickets for you and 3 of your friends every week for a year plus 4 popcorn buckets at the The Ridge or The Breeze Cinemas (\$2200)

86: The Brett Young Fly Away (ARV: \$3000)

- 87: Three Days with the Donald... Duck that is... Disney World for 4 (ARV: \$4000)
- 88: The Ultimate Couch Potato Prize: 70" TV, Sound and Recliner with a fully stocked beer fridge (ARV Up to: \$4000)
- 89: 80 Tanks of Gas from Tom Thumb (ARV: Up To \$5,000)**
- 90: A Night at McGuires to Kiss the Moose with Big Moose for you and 10 Friends... Drinks included (ARV: \$1500)
- 91: \$5000 worth of Hardees Fire Grilled Burgers (ARV: Up to \$5000)**
- 92: Super Star Artist Fly Away to Meet Kid Rock and Make Bologna Sandwiches and eat moon pies. Plus \$1000 to cover souvenirs. (ARV: \$4000)**
- 93: Whole House Flooring Make Over from Smith Family Carpet (ARV: Up To \$5000)**
- 94: 20 Years of Netflix on us (\$2700)
- 95: Mentoring from radio station owner Dave Hoxeng (ARV: \$3000)
- 96: 400,000 Pennies in a Bucket (ARV: \$4000)
- 97: The CMA FAN FEST Dream Trip of a Lifetime hosted by JD Haas with \$2500 to Spend Thanks to EMI (ARV: \$5000)**
- 98: A Lip Sync Battle with a National Country Artist (ARV: \$2000)
- 99: A \$5000 Shopping Spree at Alyssa's Antiques in Pace
- 100: Hawaii for 2 – Air fare and Hotel – the first week of June. (ARV up to \$4500)
- 101: \$5000 worth of Concert tickets to the Wharf (ARV: \$5000)**
- 102: Bladeless Lasik Eye Surgery from Center for Sight for two eyes (Must be medically-qualified as a candidate) (ARV: up to \$5000)**

- B. One of the above 102 prizes will be awarded. Station reserves the right to substitute prizes of equal or greater value with 48 hours prior with on-air notification prior to the Grand Finale Event.
- C. Qualifier Prizes may be awarded.
- D. All prizes are awarded as-is. There is no substitution, transfer, or cash equivalent for prizes, except that Promoter may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Promoter is not responsible for winners' limitations that prevent acceptance, use, or nonuse of prize. Entrants acknowledge that the Released Parties, as defined herein, have not made, nor are in any manner responsible or liable for, any warranties, representations or guarantees, and hereby disclaim any and all warranties expressed or implied, in fact or in law, whether now or hereafter enacted concerning any prize, including without limitation, implied warranties of quality, merchantability, mechanical condition, or fitness for a particular purpose, except for any express manufacturer's warranty as may be included with the prize or as may be separately provided to participants by law. Other restrictions may apply.
- E. Any prize certificates or coupons are subject to the terms and conditions as set forth by the issuer of the certificate or coupon. Such certificates and coupons are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will such certificates or coupons be replaced if unused, lost, stolen, or damaged.

- F. All travel prizes must be completed by the deadline established by Promoter. Guests who are minors must be accompanied at all times by parent or legal guardian. All air travel will be coach-class from major airport nearest winner's home to destination (International Travel may be from Atlanta or New Orleans). All hotel stays will be standard rooms, double occupancy. Winner and guests must travel on the same itinerary and must have valid identification and all other documents necessary for air travel. Guest (and parent or legal guardian of guest who is a minor) may be required to complete and return release prior to accompanying winner on prize trip. Winner and guests are responsible for all applicable travel and other insurance, all applicable airport and travel charges, including, without limitation, excess baggage charges, airport taxes, and fuel charges. Airline tickets are non-refundable/non-transferable and are not valid for frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. Promoter will not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, transportation companies, prize providers or any other persons providing any prize-related services. Airline tickets and hotel stays are subject to availability, and certain blackout dates may apply. Actual value of prize trip may vary because of fluctuations in airfare and other factors. If actual value of prize is less than the stated ARV, difference in prize value will not be awarded
- G. For all vehicle prizes (car, wave runner, scooter, etc.) Last Prize Standing winner is responsible for all taxes, fees and expenses imposed on or relating to the transfer of prize vehicle to winner, including but not limited to: state and local sales and use taxes, luxury taxes, destination charges, registration, title and license fees, insurance, and all other costs incurred in claiming, registering or taking possession of the prize vehicle. Winner must present his or her valid U.S. driver's license (and must have a valid license for driving the prize vehicle) and provide satisfactory proof of liability insurance prior to prize delivery. Prize details and availability are subject to change. The prize vehicle includes equipment standard for the prize vehicle, and options have been determined by Promoter at Promoter's sole discretion. Upgrades or other option modifications are not available. If a prize vehicle of the description above cannot be supplied for any reason, a similar vehicle of comparable value may be substituted at Promoter's sole discretion.
- H. For any home improvement prizes, winner will be required to make home available and accessible to vendor personnel as reasonably required by vendor to perform the services and to sign any documents vendor may require prior to performing the services. If the winner does not own a home, the winner may select an alternate prize of \$5,000.
- I. For all prizes involving services and products, the provider of the services or products will be determined in the sole discretion of vendor.
- J. Provision of any prize involving Station talent will be scheduled on dates as agreed by winner and Station talent.

G. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 or the equivalent including the winner's full Social Security Number for receipt of any prize valued at \$600 or more or for any prizes awarded by Promoter in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.
- b. Prior to awarding any prize or prize certificate, and depending on the nature of the prize and eligibility requirements of the Promotion, the Promoter in its sole discretion will require verification of Promotion winner's identification by a showing of valid government-issued photo identification. By entering, participating and/or accepting a prize in the Promotion, each entrant, winner, and guest if applicable, agrees not to sue and to release, discharge, indemnify, hold harmless, and absolve the Station, the Promoter, prize providers, the Station's sponsors and promotional partners, the Station's advertising and promotion agencies and each of their respective parent, subsidiary and affiliated entities and the officers, shareholders, directors, employees, agents, and representatives and the successors and assigns of each of them (the "Released Parties") from and against any and all claims, demands, actions, suits, losses, expenses, costs, damages, and liabilities including, without limitation, interest, penalties, court costs and reasonable attorneys' fees and expenses arising directly or indirectly from the prize or participation in the Promotion, including, but not limited to, personal injury, death, or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in Promotion, or possession, acceptance and/or use or misuse of prize or participation in any Promotion-related activity, including but not limited to any claims based on publicity rights, defamation, or invasion of privacy and merchandise delivery.
- d. Promoter, in its sole discretion, reserves the right to disqualify any person (and all of their entries) from this Promotion if he or she tampers with the entry process, the operation of the Promotion, or the operation of Promoter's web channel or is otherwise in violation of the Official Rules or direction of Promoter. If a dispute arises regarding compliance with these Rules, Promoter may consider, in its sole discretion, data reasonably available to Promoter through information technology systems in Promoter's control, but Promoter will not be obligated to consider any data or other information collected from any other source. Promoter further reserves the right, at its sole discretion, to modify, cancel, terminate or suspend the entry portion of the Promotion, or any part of it, if it is not capable of completion as planned or if any fraud, technical failures or any factor beyond the Promoter's control, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion as determined by Promoter in its sole discretion. If due to circumstances beyond the control of Promoter, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, Promoter reserves the right, but not the obligation, to modify,

suspend, or cancel the Promotion and shall not be required to award a substitute prize.

- e. For those viewing/listening to the Station stream on the Internet or other non-broadcast means: Please be advised that you may be listening to a delayed stream of the broadcast signal, which may vary depending on your computer's memory capacity and your dial-up connection. For that reason, we strongly recommend that you turn on your radio to the Station to participate in this or any other call-in contest to be sure you are participating in "real time." The Station assumes no responsibility for contestants not making timely phone calls to the Station as a result of the delays in the method of viewing/listening.
- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement of a prize; (ii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, malfunctions, disconnections, other technological failures, telephone service outages, delays, dropped calls, or busy signals or 3rd Party Applications or vendors; or any other difficulties that may prevent an individual from entering or participating, or (iii) lost, stolen, mangled, misdelivered, misdirected, postage due, illegible, incomplete, incorrect, or late entries. Further, the Released Parties are not responsible if any part of a Promotion prize cannot be awarded due to acts of God, acts of war, natural disaster, weather, acts of terrorism or other factors beyond the Station's control.
- g. All prizes must be accepted as awarded and are non-transferable. To claim prize, winner must come to the station during the hours of 8:30am to 5:30pm Monday through Friday, within 30 days after winning, and provide government-issued photo ID and that Station will copy for file. After identification procedure and forms are satisfactorily completed, winner may claim their prize. If prize is cash prize will be sent to winners mailing address no later than 30 days after prize is won. The station's business office is at 7251 Plantation Road, Pensacola, Florida.

See "Cat Country 98.7 General Contest Rules" dated 09.24.14 for important additional prize information.