



02/18/2010

***'CAT COUNTRY 98.7:  
Live the High Life win the Outcast Miller Cobia Spring Break Adventure***

**CONTEST RULES AND REGULATIONS**

The specific rules for this Contest written below are in addition to "Cat Country 98.7 General Contest Rules" dated 10.01.07. If there is a conflict in language, these specific rules will govern.

Contest Name: Live the High Life Win The Outcast Miller Cobia Spring Break Adventure (*the 'contest'*)

Station(s): CAT COUNTRY 98.7 – WYCT(FM), PENSACOLA (the "Stations(s)")

Station Business Address: 7251 Plantation Road, Pensacola, Florida 32504

Station Business Telephone: 850-494-2800

1. Description of Contest/Promotion.

A. DATE OF CONTEST: March 6 – March 21

B. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited. Odds of winning depend upon the number of participants.

C. HOW TO ENTER

Register to win by placing your official entry form in any Live The High Life..win the Outcast Miller Cobia Spring Break Adventure registration box located at Pensacola Area Circle K stores, participating sponsors or on line at [www.catcountry987.com](http://www.catcountry987.com). Final registration opportunity on site at Beulah Fest March 19-21.

D. HOW TO PLAY

A winner will be chosen by random drawing among all entries by a station official.

E. ELIGIBILITY

This is a local contest sponsored by Cat Country 98.7, and it has no connection to any other organization. The Contest is open to all Cat Country 98.7 listeners AT LEAST 21 YEARS OLD. Winners can win prize no more than one (1) time each thirty (30) days. Participants and winner(s) must be U.S. residents and at least 21 years old as determined by the Company and reside in the Pensacola Total Survey Area (TSA). Only one (1) entry per person. Only one (1) prize allowed per household for each Contest in every thirty (30) days. Employees of the Company, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and

grandchildren, whether as in-laws, or by current or past marriages, re-marriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

Any prizes not awarded due to ineligibility of contestant are returned to the Station for reuse.

See “Cat Country 98.7 General Contest Rules” dated 10.01.07, for important additional eligibility information.

#### F. PRIZES

ONE PRIZE WILL BE AWARDED. ONE DAY FISHING EXCURSION FOR UP TO 4 PERSONS PROVIDED BY OUTCAST FISHING AND HUNTING, AND A MILLER HIGH LIFE PRIZE PACK. DATE OF EXCURSION TO BE WORKED OUT WITH OUTCAST FISHING AND HUNTING AND BASED ON AVAILABILITY. VALUE APPROX 1500.00 NO CASH VALUE. NON TRANSFERABLE.

Other prizes may be awarded.

All prizes must be accepted as awarded and are non-transferable. To claim prize, winner must come to the station during the hours of 8:30am to 5:00pm, Monday through Friday, within 10 days after winning, and provide government-issued photo ID and that Station will copy for file. After identification procedure and forms are satisfactorily completed, winner may claim their prize. The station’s business office is at 7251 Plantation Road, Pensacola, Florida.

See “Cat Country 98.7 General Contest Rules” dated 10.01.07 for important additional prize information.

All anglers must be at least 21 years old at time of departure to participate in Fishing Excursion and must comply with Fishing Captain requirements. All anglers must obtain and present valid Florida Fishing license. Winner agrees to hold harmless Goldring Gulf Distributing, Outcast Hunting and Fishing, Circle K, Cat Country 98.7 Radio and ADX Communications of Escambia LLC.

At any time, vessel Captain may refuse the boarding of winner or guests for any reason. If this occurs, winner will forfeit prize.

All participants must sign waiver and release of liability claims and assumption of risk acknowledgment below.

#### **Waiver & Release of Liability Claims and Assumption of Risk Acknowledgement**

ALL participating anglers of the “Live the High Life” promotion through Outcast Fishing and Hunting, Miller Brewing Co, Goldring Gulf Distributors, Circle K, and ADX Communications must complete the waiver form before the beginning of any fishing.

I hereby acknowledge that participating in fishing activities presents a risk of personal injury, death and damage or loss of personal property which may result from, but is not limited to the following: fishing and/or around reservoirs or other bodies of water, boarding and un-boarding of watercrafts, natural hazards including, but not limited to lightning storms and other adverse weather conditions; domestic or wild animals; fire; travel either on foot or in a vehicle in unfamiliar terrain or over fences and other structures, artificial and natural obstructions and unimproved

roads, the consumption of provisioned or other food and beverages as well as traveling in company owned vehicles.

I hereby acknowledge and recognize the existence of these risks, and ASSUME ALL RISKS COMPLETELY, and agree that I SHALL HOLD HARMLESS AND TAKE NO ACTIONS OR SUITS, FOR DEBTS, DUES, SUMS OF MONEY, CLAIMS OR DEMANDS WHATSOEVER AT LAW OR IN EQUITY AGAINST Outcast Fishing and Hunting, Miller Brewing Co, Goldring Gulf Distributors, Circle K, ADX Communications, and its owners, agents, officers and employees, his or her heirs, executors, assigns, administrators, property or other guides or aides for injury, death, property damage or loss associated with relating to or arising from those risks enumerated above or otherwise that occur while I am participating in any stage of a fishing package trip(s) with said guide or charter service.

I understand and acknowledge that by signing this document that I have given up certain legal rights and/or possible claims which I might otherwise assert or maintain against Outcast Fishing and Hunting, Miller Brewing Co, Goldring Gulf Distributors, Circle K, ADX Communications, and its owners, agents, officers and employees . These rights are specifically, but not limited to, rights arising from claims or demands for acts of omissions or negligence in any degree of Outcast Fishing and Hunting, Miller Brewing Co, Goldring Gulf Distributors, Circle K, ADX Communications, their guides, aides and all other related persons or entities. I understand that this contract reflects our entire agreement and that my signature indicates that I have read and understand this document and that I have signed this document of my own free will.

I understand that this waiver applies to any and all trips I participate in with Outcast Fishing and Hunting, Miller Brewing Co, Goldring Gulf Distributors, Circle K, ADX Communications and its owners, agents, officers and employees. I further state that I am of lawful age (21 years or older) to sign this release and waiver agreement. I certify that I hold a valid Florida Fishing license.

Signature \_\_\_\_\_ Date: \_\_\_\_\_