



6.1.09

John Michael Montgomery Guitar Giveaway CONTEST RULES AND REGULATIONS

The specific rules for this Contest written below are in addition to “Cat Country 98.7 General Contest Rules” dated October 1, 2007. If there is a conflict in language, these specific rules will govern.

Contest Name: “JOHN MICHAEL MONTGOMERY GUITAR GIVEAWAY”(contest)
Station(s): CAT COUNTRY 98.7 – WYCT(FM), PENSACOLA (the “Stations(s)”)
Station Business Address: 7251 Plantation Road, Suite D, Pensacola, Florida 32504
Station Business Telephone: 850-494-2800
Pensacola, FL 32514 850.857.3774

1. Description of Contest/Promotion.

A. DATE OF CONTEST: 6.1.9 – 6.18.9

B. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited. Odds of winning depend upon the number of participants.

C. HOW TO ENTER

When listeners acquire a ticket to the CAT COUNTRY SUMMER SALUTE show (June 18, 2009) listeners are asked to enter the number on the back of the ticket and personal information online at www.catcountry987.com.

D. HOW TO PLAY

Listeners will complete the online registration form on www.catcountry987.com and submit their entry online. Registration ends 3pm, June 18, 2009.

During the show on June 18, 2009, one winner will be selected at random from all entries to receive the grand prize for this contest.

E. ELIGIBILITY

This is a local contest sponsored by Cat Country 98.7, and it has no connection to any other organization. The Contest is open to all Cat Country listeners 21 or older who live in the Pensacola Total Survey Area (TSA) (as defined by the Arbitron Company). All winners must have legal residence in the counties that are in the Pensacola TSA coverage area as defined by the Arbitron company. Only one (1) entry per person. Only one (1) prize per person.

See “Cat Country 98.7 General Contest Rules” dated October 1, 2007, for important additional eligibility information.

F. PRIZES

One (1) guitar autographed by John Michael Montgomery.
Prize may be substituted for other prize(s) of equal value.

Other prizes may be awarded.

. All prizes must be accepted as awarded and are non-transferable. Prize will be awarded night of drawing.

See “Cat Country 98.7 General Contest Rules” dated October 1, 2007, for important additional prize information.