



12 April 2010

**‘CAT COUNTRY 98.7 CARRIE UNDERWOOD SONG OF THE DAY
CONTEST RULES AND REGULATIONS**

The specific rules for this Contest written below are in addition to “Cat Country 98.7 General Contest Rules” dated 10.01.07. If there is a conflict in language, these specific rules will govern.

Contest Name: CARRIE UNDERWOOD SONG OF THE DAY (*the ‘contest’*)
Station(s): CAT COUNTRY 98.7 – WYCT(FM), PENSACOLA (the “Stations(s)”)
Station Business Address: 7251 Plantation Road, Pensacola, Florida 32504
Station Business Telephone: 850-494-2800

1. Description of Contest/Promotion.

A. DATE OF CONTEST: 12 APRIL 2010 – 5 MAY 2010

B. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited. Odds of winning depend upon the number of participants.

C. HOW TO ENTER

Listen to Cat Country 98.7 weekdays at 6:40am when the CARRIE UNDERWOOD SONG OF THE DAY WILL BE ANNOUNCED. The first time the song is played after the announcement we will give away a pair of tickets to the show (April 11 Amphitheatre at the Wharf Orange Beach) to the 9th caller to the studio phone. As soon as the song starts to play we will take the ninth caller to our contest line (430-1987). That caller will win 2 tickets to the show. The song will play at least one time before 19:00 that day.

We will announce the specific CARRIE UNDERWOOD song to listen for each weekday morning at 6:40AM.

D. HOW TO PLAY

Listen for the song of the day at times described in paragraph C and be the ninth caller to the Cat Country 98.7 contest line (430-1987)

E. ELIGIBILITY

This is a local contest sponsored by Cat Country 98.7, and it has no connection to any other organization. The Contest is open to all Cat Country listeners 18 or older. Winners can win prize no more than one (1) time.

Any prizes not awarded due to ineligibility of contestant are returned to the Station for reuse.

See “Cat Country 98.7 General Contest Rules” dated 10.01.07, for important additional eligibility information.

F. PRIZES

2 tickets to the CARRIE UNDERWOOD SHOW AT PENSACOLA CIVIC CENTER 05 MAY 2010.

Other prizes may be awarded.

All prizes must be accepted as awarded and are non-transferable. To claim prize, winner must come to the station during the hours of 8:30am to 5:00pm Monday through Friday, within 30 days after winning, and provide government-issued photo ID and that Station will copy for file. After identification procedure and forms are satisfactorily completed, winner may claim their prize. The station’s business office is at 7251 Plantation Road, Pensacola, Florida.

See “Cat Country 98.7 General Contest Rules” dated 10.01.07 for important additional prize information.