



05 March 2010

'CAT COUNTRY 98.7 Carrie Underwood Birthday Contest'
CONTEST RULES AND REGULATIONS

The specific rules for this Contest written below are in addition to "Cat Country 98.7 General Contest Rules" dated May 16, 2007. If there is a conflict in language, these specific rules will govern.

Contest Name: *'CAT COUNTRY 98.7 Carrie Underwood Birthday Contest'*
Station(s): CAT COUNTRY 98.7 – WYCT(FM), PENSACOLA (the "Stations(s)")
Station Business Address: 7251 Plantation Road, Pensacola, Florida 32504
Station Business Telephone: 850-494-2800
Station Fax – 850-494-0778.

1. Description of Contest/Promotion.

A. DATE OF CONTEST: 8 March 2010 – 12 March 2010

B. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited.

C. HOW TO ENTER: Listen to Cat Country 98.7

D. HOW TO PLAY: Beginning Monday 8 March 2010 we will announce a 'birthday (month and date) 3 times each weekday through Friday 12 March 2010. The first listener who's birthday matches the birthday announced to reach the studio on the regular contest lines will be declared the winner (upon proof of eligibility).

E. ELIGIBILITY

This is a local contest sponsored by Cat Country 98.7, and it has no connection to any other organization. The Contest is open to all Cat Country listeners 18 or older who live in the Pensacola Total Survey Area (TSA) (as defined by a national survey ratings company). All winners must have legal residence in the counties that are in the Pensacola TSA coverage area as defined by the Arbitron Company. Only one winner per household.

F. PRIZE

One pair of tickets to see Carrie Underwood at the Pensacola Civic Center 5 May 2010 will be awarded 3 times each day during the contest period.

All prizes must be accepted as awarded and are non-transferable.

To claim prize, winner must provide government-issued photo ID that Station will make a copy of, come to the Station's business office at 7251 Plantation Road, Pensacola, Florida, 32504 and, complete the eligibility forms, Station waiver and release forms, and IRS W-9 form.

See "Cat Country 98.7 General Contest Rules" dated May 16, 2007, for important additional prize information.

